

why hello beauty



Brow Inspiration: [Brooke Testoni](#)

My Tips for a Strong Brow Game, including shape, filling and enhancing!

Your first step in fabulous eyebrows is always ensuring a eyebrow shape that fits your facial shape. Be sure to book an appointment at a reputable eyebrow salon to have your eyebrows shaped by a professional whose work you admire. Before you begin, ensure that both of you are on the same page with a shape and you'll be set!

Remember, that sometimes you will need to grow in specific areas to ensure a full and natural shape to your eyebrows, which is totally normal. After years of ill-advised waxing or tweezing, it will take some time to grow back in but with a specific brow goal, it will be worth it. I have recently uploaded some blog posts that may assist with the process involved with growing out your brows, like [this post with brow tech Charleen](#)—be sure to take a peek.

Try brushing your brows of an evening with castor oil, although there are no scientific evidence to say this actually works many have said they noticed an increase of brow growth. Alternatively, try a brow & lash enhancing gel such as [Anastasia Beverly Hills](#), or [PONi Cosmetics Lash & Brow Enhancing Serum](#).

Keep on reading for more ways to ensure your brow game is strong!

WhyHelloBeauty.com

why hello beauty

Enhancing Your Brows.

Below are my tips for enhancing your newly groomed/ shaped brows, with makeup essentials.

Brow Powder

Always use a brow powder or pencil that is a similar shade to your hair and is a shade or so lighter than your brow hairs, to avoid the makeup looking 'drawn on'.



[PONI Cosmetics](#)

[Brow Architect](#)

[Kelley Baker Brows](#)

Brow Gels

Brow gels keep those carefully groomed brows to stay put! These can be purchased in clear or darker shades and help to give a thicker look to the brows.

[elf](#) (Clear)

[Kelley Baker Brows](#) (Clear)

[Loreal Brow Artist Plumper](#) (Darker)

[Benefit gimme brow](#) (available in different shades)

[ModelCo MORE BROWS](#) (available in different shades)



Brow Pencils

[PONI Cosmetics Brow Magic](#)

The Brow Magic Pencil actually works for all eyebrow shades as well as all skin types, it's literally a one pencil fits all!

(continued next page...)

WhyHelloBeauty.com

why hello beauty

Brow Pencils

Be sure to use a light pressure to gently swipe the pencil over your brows to mimic the natural appearance of brows.

[Anastasia Beverley Hills Brow Wiz](#)

Brow Wiz comes in so many shades by the guru of all things EYEBROWS, Anastasia.

[NYX Auto Eyebrow Pencil](#)

Brow Stencils

If you are unsure about how to fill in your brows, use these stencils as templates.

Simply apply the shape that is closest to your own, powder within the shape and voila!

[PONi Cosmetics](#)

Eyebrow Tattooing

As a last resort or the easy way out, consider eyebrow tattooing. Semi-permanent ink is tattooed into the skin, using various tools, to recreate your ideal eyebrow shape for up to 2 years.

I recently blogged about [Angie Simone Eyebrow Tattooing](#), it'll give you a bit more of an idea of the procedure!

Search [Amy Jean Eye Couture](#), [Angie Simone Eyebrows](#), [Cosmetic Tattoo Art by Sibina](#) for inspiration and #browenvy galore!

I hope you have found this eBook helpful and if you would like any other information or resources, please email me at emily@whyhellobeauty.com—I'm always happy to help! x

WhyHelloBeauty.com



#browgamestrong